

# PORTFOLIO

<https://drawfection.design>

Director of Marketing, Washington Spirit, November 2019 to present

Graphic Designer, Drawfection Art & Design, July 2016 to present

Special Assistant to the DoD Deputy Press Secretary, Washington DC, December 2018 – July 2019

Director and Deputy Director, Defense Media Activity, August 2016 – February 2018

Director, Defense Visual Information, Fort Meade MD, July 2013 – July 2016

National Artist of the Month, Graphic Artists Guild, February 2019

Marketing Lead for AIGA DotGov Design

Defense.gov UX

## SKILLS EXPERIENCE

Graphic Design, Adobe Creative Suite, Data Visualization, HTML, Javascript, .NET, PHP, SQL, User Experience Design, Technical Modeling, Social Media, CMS, Wordpress, Corporate Communications, Program Management, Strategic Planning, Budget Management

# BERNIE KOELSCH

## ART | MEDIA | DESIGN

Graphic designer with extensive experience in conveying corporate information and messages to a variety of audiences. Adept at incorporating visual design and technical illustration with strategic objectives, product marketing, and data analytics. Accomplished integrator of media products, to include photography, video, and print. Innovative leader in media service delivery and media production management.

koelschbf@gmail.com  
301-675-4997

## ACHIEVEMENTS

## EDUCATION

## ORGANIZATIONS

B.A. Graphic Design, Southern New Hampshire University

M.A. Strategic Studies, U.S. Army War College

M.A Information Systems Management, Webster University

B.S. Mathematics, College of William and Mary

Contributing Member, American Institute of Graphic Artists

Associate Member, Graphic Artists Guild

National Press Photographers Association

Association of Information Technology Professionals

Society of Imaging Science and Technology